

ALEXANDRU GHEORGHE

Data Protection Officer | AI Governance & Regulatory Consultant | Cybersecurity Compliance Expert

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PROFESSIONAL SUMMARY

Data Protection Officer and regulatory compliance leader with 19+ years of legal and privacy experience, including 9+ years serving as appointed Data Protection Officer for national and multinational organisations. Specialist in GDPR, the EU AI Act, the NIS2 Directive and the Cyber Resilience Act (CRA), with hands-on experience designing enterprise data privacy programmes, leading AI governance and AI ethics advisory work, and delivering regulatory training to executive and operational teams. Founder of an independent data protection and AI regulatory consultancy advising SMEs, startups and corporate clients across Romania and the EU. Combines deep regulatory knowledge with practical implementation experience across retail, e-commerce, financial services, automotive and healthcare sectors. Currently completing doctoral research in applied ethics on frameworks for governing emerging technologies.

CORE COMPETENCIES

- GDPR & EU Data Protection Compliance
- NIS2 Directive & Cyber Resilience Act (CRA)
- Data Protection Officer (DPO) Services
- Privacy Program Design & Implementation
- Regulatory Risk & Compliance Audits
- Cross-Border / Multi-Jurisdiction Compliance (EU)
- Regulatory Training & Stakeholder Education
- M&A Due Diligence (Data Protection)
- EU AI Act — AI Governance & Compliance
- AI Ethics & Responsible AI Advisory
- Data Protection Impact Assessments (DPIA)
- Cybersecurity Governance (ISO 27032)
- Data Breach & Incident Response Management
- Contract Negotiation & Legal Risk Management
- Legal & Compliance Project Management
- Vendor & Third-Party Risk Management

PROFESSIONAL EXPERIENCE

Data Protection Officer | Mega Image LLC (Ahold Delhaize Group)

Oct 2022 – Present

- **Appointed Data Protection Officer** for a national retail organisation with approximately 27,000 employees and over 1,700 stores, overseeing GDPR compliance across all business units.
- Design and coordinate the organisation's enterprise Data Privacy Programme, including policy governance, records of processing activities and Data Protection Impact Assessments.
- Draft and review internal privacy policies and provide ongoing privacy consultancy to internal stakeholders and business functions.
- Deliver company-wide GDPR training programmes to raise privacy awareness and embed compliance into daily operations.
- Supported data protection workstreams during the merger between Ahold Delhaize Group and Profi Rom Food LLC (transaction value €1.3 billion).
- Act as primary point of contact for employees, collaborators and external suppliers on data protection matters.

Founder & Principal Consultant | Inperspective — Data Protection & AI Regulatory Consultancy

Jun 2017 – Present

- **Founded and lead a boutique consultancy** advising startups, SMEs and corporate clients in Romania and across the EU on GDPR, EU AI Act, NIS2 and Cyber Resilience Act (CRA) compliance.
- Develop AI governance and AI ethics advisory materials and deliver regulatory training on the EU AI Act, CRA and NIS2 to professional and academic audiences.
- Conduct cybersecurity and privacy audits, including credential-security assessments and website cookie-compliance reviews for retail clients.
- Produce client-facing compliance documentation — risk analyses, KPI frameworks, patient/customer-facing procedures and data protection policies — for clients including healthcare and e-commerce organisations.
- Advise clients on AI use-case risk assessment (e.g., AI-driven recruitment tools) and on aligning business strategy with evolving EU digital regulation.

Data Privacy Program Coordinator | Autoliv Romania LLC

Apr 2021 – Apr 2022

- Coordinated the Global Data Privacy Program in direct collaboration with internal Data Protection Coordinators and local DPOs across multiple jurisdictions.
- Documented internal data privacy incidents in coordination with the Global DPO and the Cybersecurity team.
- Served as first point of contact for internal and external stakeholders on data privacy matters.

Data Protection Officer & E-commerce Legal Counsel | Miniprix LLC

Sep 2017 – Present (project-based)

- Led GDPR implementation across online and offline retail operations; provide ongoing data privacy legal advice aligned with EU and Romanian data protection legislation.
- Drafted the legal framework of the company website (Terms & Conditions, Cookie Policy, Privacy Policy) and negotiated strategic e-commerce contracts.

Data Protection Officer | Provident Financial Romania

Feb 2018 – Jun 2018

- Acted as the company's Data Protection Officer for a project-based GDPR implementation, leading gap analysis across Marketing, Credit Risk, Customer Relations, IT and Call Centre functions.
- Rebuilt internal processes, contracts and customer-facing policies (Privacy Policy, Cookie Policy, Data Retention Policy) for GDPR compliance; coordinated with the UK Group DPO and country DPOs, and with a Big Four consultant on solution design.

Head of Legal Department | Fashion Days Shopping LLC

Nov 2010 – Mar 2017

- First in-house Legal Counsel and later Head of Legal for a major Romanian e-commerce company; built and led a three-person legal team covering commercial, corporate, labour and contractual matters.
- Led data-protection-relevant due diligence as the company joined the Naspers Group (2012) and, later, during its merger with eMAG, one of South-Eastern Europe's largest online retailers.

Earlier Career

- **In-house Legal Counsel**, Millennium Pro Design LLC (Mar 2016 – Feb 2017) — data protection advisory and website legal drafting (Privacy Policy, Cookie Policy, Terms of Use) for an e-commerce start-up.
- **Corporate Legal Adviser**, EOS KSI Romania LLC (Jan 2010 – Sep 2010) — early exposure to data protection and data processing law within complex banking, telecom and insurance contracts.
- **Legal Adviser**, BRD – Groupe Société Générale (Nov 2007 – Dec 2009) — Legal Compliance Department; banking contracts, loan agreements and security documentation.

KEY ACHIEVEMENTS

- Built and scaled an independent data protection and AI regulatory consultancy (Inperspective), now operating for 8+ years across multiple industries and jurisdictions.
- Directly involved in two corporate due diligence procedures and two mergers, each requiring data protection and regulatory risk assessment.
- Delivered legal and compliance advice for organisations operating across Romania, Bulgaria, France, Hungary, Poland, Czech Republic, Italy, Slovenia, Slovakia, the Netherlands and Switzerland.
- Appointed Project Manager providing subsidiary-level compliance information to the European Commission during a 2015 EU-wide E-Commerce Sector Inquiry, delivered ahead of deadline.
- Recruited, trained and retained a cohesive legal team over multiple years of organisational change;
- Build an Agentic AI legal tech tool entitled "Mundford": www.mundford.ai

CERTIFICATIONS & CONTINUING EDUCATION

- **AI-Supported Medical Devices** — NoBoCap (Notified Body Increased Capacity), Leuven, Belgium (2025)
- **Artificial Intelligence, Health and Life Science Innovation Law** — InterCeBIL Master Class, University of Copenhagen (Dec 2024)
- **Artificial Intelligence Foundation** — Hewlett Packard (Feb 2023)
- **Lead Cybersecurity Manager (ISO 27032)** — PECB Estonia (Aug 2020)
- **Certified Data Protection Officer** — PECB Europe (Mar 2018)
- **Legal Designer Expert Practitioner** — Legal Creatives (Feb 2021)
- **Certified Trainer** (Nov 2016) | **Certified Mediator of Conflicts** — Almaro Training LLC (Nov 2015)
- **Chapter Chair, OneTrust Privacy Connect Bucharest** (Jul 2020 – present)
- **Qualified Lawyer** (Oct 2007); Member, Union of Romanian Associations of Legal Counsels & Bucharest Association of Legal Counsels

EDUCATION

- **Master's Degree, Business Law** — "Titu Maiorescu" University, Bucharest, Romania (2007 – 2008)
- **Bachelor's Degree, Law** — Romanian-American University, Bucharest, Romania (2003 – 2007)
- **PhD Student, Applied Ethics** - Bucharest Philosophy University, (2023 – 2027).

SKILLS & LANGUAGES

- **Tools:** Microsoft Office (incl. PowerPoint), Jira, Calendly, Claude, Microsoft CoPilot, ChatGPT, Google Gemini, legislative research platforms, cloud workspace collaboration tools
- **Languages:** Romanian (native), English (fluent)